



**WHITC Brings Together an Unprecedented Gathering of Payers, Practitioners & Technologists to Collaborate on Innovation and Technology Solutions for Health Care**

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WASHINGTON, Nov. 3, 2006 -- The 2nd Annual World Health Care Innovation and Technology Congress (WHITC) concluded today bringing providers, payers, and solutions companies together to share their experiences, vision and commitment to health care issues.

Key Highlights of the Congress: \* C-level audience of health care end users \* Today's leading technology innovators including: Dean Kamen, Founder DEKA Research & Development Corp., Dr. Ronald Weinstein, Chairman of the Board - Ultra Clinics, Tony Zook, President & CEO, AstraZeneca LP US, Dr. John Glaser, Vice President and CIO, Partners Healthcare, and many more \* Demonstrations of the Personal Genome, and the virtually instant Ultra Clinic Diagnostic

The 3-day congress delivered on its promise of bringing together the best thinking in health care and technology solutions and provided an interactive platform for industry thought leaders and alliance partners to demonstrate how to take technology beyond promise to actual applications in personalized health care. Speaking at the Congress, Leslie V. Norwalk, Acting Administrator for the Centers for Medicare & Medicaid Services (CMS) announced in her opening keynote that health care IT is a top priority to provide better quality health care for Medicare beneficiaries at a lower cost.

"I have found the meeting to be extremely thought-provoking and energetic. It is so refreshing to see so many brilliant people working to improve health care affordability," said Dr. David Lee, Vice President of Healthcare Management, Anthem Blue Cross and Blue Shield of Indiana.

Other speakers and keynotes included: Dr. John Goodman, President and CEO, National Center for Policy Analysis, Dr. Kenneth H. Buetow, National Cancer Institute Center for Bioinformatics, Richard Tobaccowala, CIO, Publicis Groupe Media and CEO DeNuo, Carolyn Clancy, MD, Director, Agency for Healthcare Research and Quality, (HHS) Robin Portman, Vice President, Booz Allen Hamilton, WHITC moderator, Peter Robinson, Author, and former White House Chief Speechwriter to Vice President George H. W. Bush, and others.

Top sponsors and strategic partners included, The Wall Street Journal, Platinum Sponsor - Booz Allen Hamilton, Gold Sponsor Phillips, Educational Sponsor - Microsoft, and technology sponsor - VisionTree, and more.

A special post-congress WIKI will be made available and active post-event. This WIKI will showcase key questions presented at the meeting so you can take advantage of the insight shared during the congress. Please visit <http://www.whitc.com> to gain access to this invaluable information.

About World Health Care Innovation and Technology Congress:

WHITC is a global forum presenting innovative technological advances and thought leadership in the use of technology to transform health care practice and enable better access, quality, safety and greater cost effectiveness in the delivery of health care.

World Health Care Innovation and Technology Congress

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