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U.S., global health care leaders to convene in Washington for 9th Annual World Health Care Congress, April 16-18

CEOs from bellwether companies, leading health care executives join program that features new summits on life sciences, delivery innovation, state and federal reform and chief medical officers

WASHINGTON, D.C. February 7, 2012 – The [9th Annual World Health Care Congress](#) will convene in Washington D.C. April 16-18, 2012, gathering 1,600 top executives from all industry sectors – both domestic and global – to share insights on emerging trends and best practices for a health care system grappling with the implications of reform and seeking new innovations to provide more-efficient, cost-effective care.

The World Health Care Congress (WHCC) will feature CEOs some of the nation's largest and most influential commercial companies, including Xerox's Ursula Burns and Lowell McAdam of Verizon Communications. Top health care industry executives, including Mark Bertolini, CEO of Aetna will join the program, as hospitals and health care system heads, including Charles Sorenson, MD, president and CEO, Intermountain Healthcare.

The 2012 WHCC will focus on the intersection of strategy, innovation and execution and will bring together an agenda of multi-disciplinary CEO panels from health systems, health plans, purchasers, state policy and government. The wide-ranging program is designed to cover both the long-standing health care topics and emerging initiatives that address a 21st century health care market. Several government leaders will also lend their expertise, including Todd Park, Chief Technology Officer for U.S. Department of Health and Human Services and Iowa Governor Terry Branstad.

The [200 program presenters](#) also includes Patrick Soon-Shiong, MD, chairman and CEO NantWorks and former CEO of biotechnology firm Axbraxis BioScience; Peter R. Orszag, former director, Office of Management and Budget Director in President Obama's administration and Congressional Budget Office director; Ezekiel Emanuel, MD, Professor and Vice Provost for Global Initiatives, University of Pennsylvania; Prof. Muhammad Yunus, founder, Grameen Bank and Grameen Healthcare; Lloyd H. Dean, President and Chief Executive Officer, Dignity Health (formerly Catholic Healthcare West).

WHAT: The 9th Annual World Health Care Congress

WHEN: April 16-18, 2012

WHERE: Washington. D.C.

PROGRAM AGENDA: www.worldhealthcarecongress.com

MEDIA REGISTRATION: www.worldhealthcarecongress.com/mediareg

In addition to its three-day keynote program, the 9th Annual WHCC will feature 10 summits to provide in-depth content on specific industry sectors. New summits for 2012 include: [Delivery Innovation](#), [Life Sciences](#), [Investor](#), [State and Federal Reform](#), [Chief Medical Officer Summit](#) Other summits include [Employer and Public Purchaser](#), [Health Plan](#), [Hospital](#), [Health IT](#), and [Global Innovation](#).

"Innovation is critical to build a sustainable business model in a post-reform health care market," said Nicole Garratt, WHCC president. "This year's WHCC agenda provides many new insights and perspectives for health care executive. We've incorporated views from venture capitalists, government officials that are driving innovation, lessons to be applied from Silicon Valley and fascinating delivery models from international health care leaders."

About the 9th Annual World Health Care Congress

The 9th Annual World Health Care Congress (WHCC) is World Congress' flagship event gathering over 1,600 global health care, pharmaceutical and employer executives and leaders in Washington, DC on April 16-18, 2012 to engage in keynote presentations, debates, co-located Summits, case studies and emerging trend Forums on the latest solutions to the issues

facing the industry. No other industry event provides you with the amount of networking, thought leadership and executive level education that WHCC does. By attending, you will hear insights on health care policy from government officials to help with your long-term strategic planning while also gaining practical solutions from leading organizations to help your organization tackle issues with cost, quality and the overall delivery of care.