

March 8, 2012, 9:00 a.m. EST

Regis Corporation Helps Employees Trim Health Care Costs with Castlight Health

Transparency into Health Care Price and Quality Information Empowers Regis Employees to Make More Cost-Effective, Informed Health Care Decisions



SAN FRANCISCO, Mar 08, 2012 (BUSINESS WIRE) -- Castlight Health, developer of a personalized health care shopping platform, today announced that Regis Corporation has implemented Castlight for its benefits-eligible employees in the United States. With Castlight, Regis employees can make more informed, cost-effective health care decisions by gaining insight into the price of common procedures and quality of providers, as well as helpful educational and convenience data.

Regis Corporation is the beauty industry's global leader in beauty salons, hair restoration centers and cosmetology education. The company owns, franchises or holds ownership interests in approximately 12,700 worldwide locations including Supercuts, Sassoon Salon, Regis Salons, MasterCuts, SmartStyle, and Hair Club for Men and Women.

As Regis offers employees a high-deductible health plan, it was looking for a way to help its associates better control their health care costs. After a review of competitive solutions, Regis selected Castlight for its proven engagement rates, expert services and rich cost, quality and convenience data. Regis recently rolled out the Castlight platform to its plan participants across the country.

"Since our associates spend most of their time working directly with customers, employee wellness is a big priority," said Allison Brown, Director of Employee Services, Regis Corporation. "Castlight empowers our employees with transparency into both the cost and quality of health care procedures and service providers -- allowing them to take control of their costs and make better health care decisions. Not only is this a powerful tool, but Castlight's team of experts also worked closely with Regis to design an incentive program that would best engage and excite our unique employee demographic."

Castlight is being used in conjunction with Regis' health care plan and is integrated into the company's internal "RegisConnect" employee portal. While Castlight provides information on health care cost and quality regardless of location, it was also designed to specifically highlight cost-effective services that employees near Regis' Minnesota headquarters can leverage at either of the company's two onsite health care clinics.

Further benefitting Regis employees near its Midwest headquarters, Castlight Health recently incorporated in-depth quality of service metrics on physicians in Minnesota, North and South Dakota, Wisconsin and Iowa from leading health care collaborative, Minnesota Community Measurement.

"A health care transparency tool is only effective if employees use and gain value from it," said Ethan Prater, vice president of products, Castlight Health. "Castlight goes beyond great technology and data to help customers like Regis create well-designed programs that engage users and drive cost-conscious health care decisions that benefit employees and employers alike."

About Regis Corporation

Regis Corporation [/quotes/zigman/131498/quotes/nls/rgs RGS +0.63%](#) is the beauty industry's global leader in beauty salons, hair restoration centers and cosmetology education. As of December 31, 2011, the Company owned, franchised or held ownership interests in approximately 12,700 worldwide locations. Regis' corporate and franchised locations operate under concepts such as Supercuts, Sassoon Salon, Regis Salons, MasterCuts, SmartStyle, Cost Cutters, Cool Cuts 4 Kids and Hair Club for Men and Women. In addition, Regis maintains an ownership interest in Provalliance, which operates salons primarily in Europe, under the brands of Jean Louis David, Franck Provost and Saint Algue. Regis also maintains ownership interests in

Empire Education Group in the U.S. and the MY Style concepts in Japan. System-wide, these and other concepts are located in the U.S. and in over 30 other countries in North America, South America, Europe, Africa and Asia. For additional information about the company, visit the corporate website at www.regiscorp.com .

About Castlight Health

Castlight Health enables employers, their employees, and health plans to take control of health care costs and improve care. Named #1 on The Wall Street Journal's list of "The Top 50 Venture-Backed Companies" for 2011 and one of Dow Jones' 50 Most Investment-Worthy Technology Start-Ups, Castlight Health helps the country's self-insured employers and health plans empower consumers to shop for health care. Castlight Health is headquartered in San Francisco and backed by prominent investors including Venrock, Oak Investment Partners, Maverick Capital, Morgan Stanley Investment Management, Wellcome Trust, Cleveland Clinic, and U.S. Venture Partners. For more information, please visit our web site at <http://www.castlighthealth.com> or call (888) 227-8544.

SOURCE: Castlight Health

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