

# WHIT v.7.0

November 7-8, 2011 • Sheraton Premiere Tyson's Corner • Vienna, VA

Health IT Strategies to Enable Your Organization's Strategic Imperatives – The Backbone of ACO, PCMH, HIE

## SUMMARY REPORT



### Todd Park

Chief Technology Officer  
U.S. Department of Health and  
Human Services



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### 2011 Confirmed Keynote Speakers



**Jack Cochran, MD, FACS**  
Executive Director  
The Permanente  
Foundation  
Kaiser Permanente



**Susan Dentzer**  
Editor-in-Chief  
Health Affairs



**Donald Fischer, MD**  
Senior Vice President,  
Health Affairs and Chief  
Medical Officer  
Highmark Inc.



**Bruce J. Goodman**  
Senior Vice President  
Chief Service and  
Information Officer  
Humana



**Paul C. Tang, MD**  
Chief Medical Information  
Officer, Palo Alto  
Medical Foundation  
Vice-Chair, Health IT  
Policy Committee, HSS



**Paul Grundy, MD, MPH,  
FACP, FACPM**  
Global Director of Healthcare  
Transformation, IBM  
President, Patient-Centered  
Primary Care Collaborative



**Karl J. Ulrich, MD**  
President and Chief  
Executive Officer  
Marshfield Clinic



**Charles E. Saunders, MD**  
President, Strategic  
Diversification  
Aetna



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# WHIT V.7.0 SUMMARY REPORT

Dear Colleague,

On behalf of the World Health Care Congress, we are pleased to announce the immense success of the **7th Annual World Health Care Innovation and Technology Congress (WHITv.7.0)**, which took place on November 7 -8, 2011 in Vienna, VA.

WHIT v.7.0 presented the latest innovations and initiatives that are accelerating the adoption and the implementation of information technology in health care. Over three days, thought-provoking case studies, in-depth presentations and debates were presented by health care executives from both the private and public sectors.

Our speaker faculty for 2011 comprised over 100 visionaries and thought leaders. We are extremely grateful for their individual efforts and willingness to share strategies that have led to their success.

WHIT v.7.0 attendees gained a comprehensive understanding of both applications and technologies required to be an innovative leader in a time of resource constraints. WHIT v.7.0 provided a collaborative setting that cultivated real dialogue and discussion regarding the ever changing information age.

The WHIT v.7.0 sponsoring companies were essential to the development of this dynamic and informative conference.

Finally, we appreciate the insight provided by the WHIT v.7.0 advisory board. It is the focused research with senior healthcare IT executives that allows us at World Congress to produce the most dynamic and stimulating agenda for the IT healthcare sector.

Please feel free to contact us with any feedback as we are currently organizing WHIT v.8.0 for November 7-9, 2012! Learn more at [www.whitcongress.com](http://www.whitcongress.com)!

Sincerely,

**Shay Zukowski**  
Conference Producer, Leadership Summits  
**World Congress**

**Ann McGrath**  
Director, Leadership Summits  
**World Congress Leadership Summits**



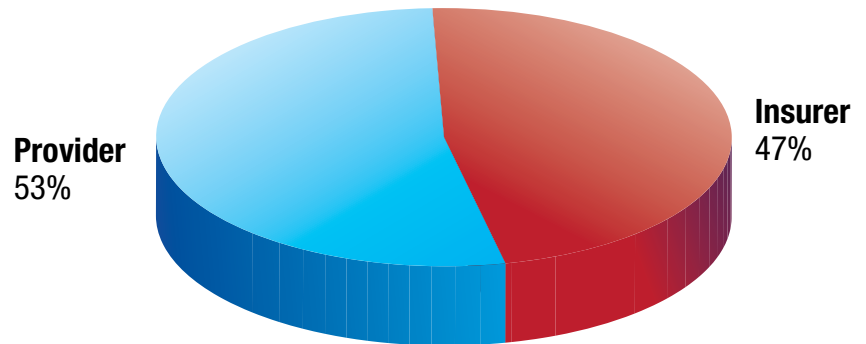
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## Participation Statistics

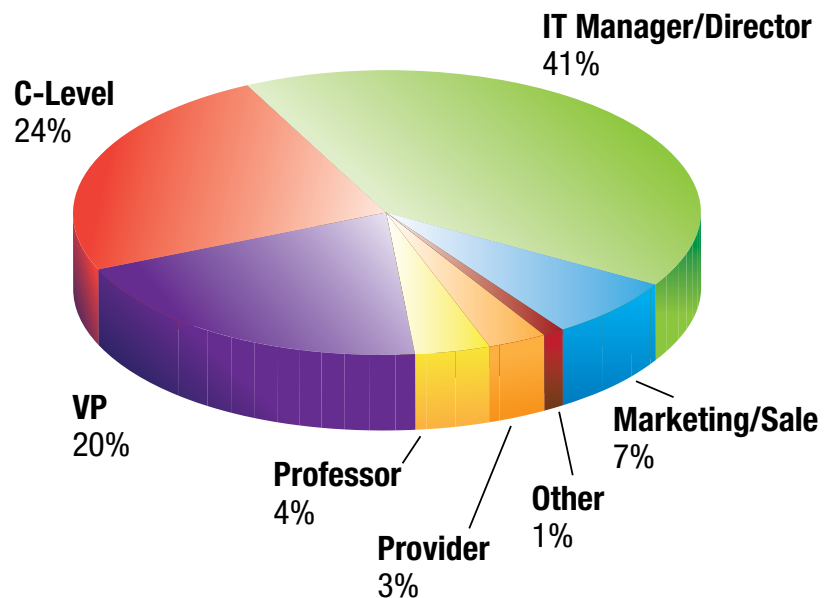
About WHIT v.7.0: The 7th Annual World Healthcare Innovation and Technology Congress (WHIT v.7.0) occurred on November 7 – 8, 2011 in Alexandria, Virginia. WHIT v.7.0 is a global forum to present best practices in the use of strategy and technology in health care. In 2011, WHIT v.7.0 gathered over 300 HIT leaders from all health care industry segments. Over three days, attendees listened to over 100 expert speakers on what the future of information technology is within health care reform. World Congress organized WHIT v.7.0, which is the same organizer of the leading health care industry event, the World Health Care Congress.



### WHIT 2011 Attendee Breakdown



### WHIT 2011 Attendee Title



## Testimonials from 2011:

**“This is a great high quality conference to focus on the IT needs of the ACO.”**

Roy Shonenberg, MD, President and CEO - American Well Systems,

**“The amounts of data are going to continue to rapidly increase - it is above the human ability to manage now and will only become more difficult - proactive strategy to address these challenges is needed.”**

Charles DeShazer MD, Vice President of Medical Informatics and Transformation Dean Health System,



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## WHIT v.7.0 WOULD LIKE TO THANK THE FOLLOWING

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CMIO

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### **THE 8TH ANNUAL WORLD HEALTHCARE INNOVATION AND TECHNOLOGY CONGRESS**

# **WHIT** v.8.0

**November 7-9, 2012 - Washington, DC**

Interested in taking part in the revolution to transform healthcare IT? Find out how you can take an active role...submit an abstract for the 8th Annual World Healthcare Innovation and Technology Congress (WHIT v.8.0) at **[WWW.WHITCONGRESS.COM](http://WWW.WHITCONGRESS.COM)**

Keynotes, roundtable discussions, case studies, educational forums and technology demos addressing inventive solutions to improve the efficiency, accuracy and effectiveness of the current healthcare system

Highly focused leadership summits delivering market driven, actionable strategies and comprehensive education tailored to your specific needs

Unparalleled networking opportunities through interactive discussions within the conference and informal meetings during gala receptions and invitational dinners